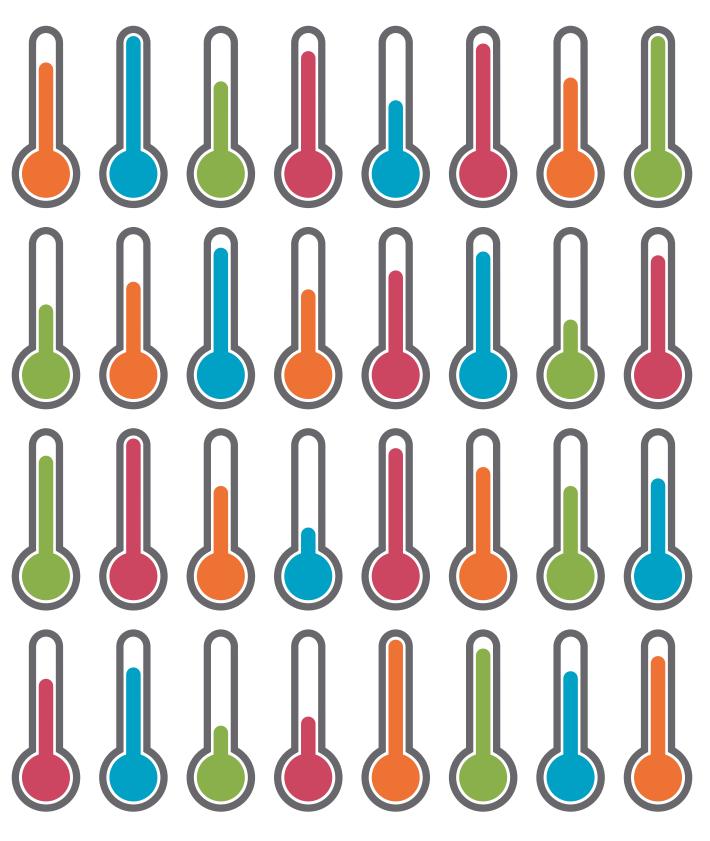
TAKE YOUR TEMPERATURE A BRIEF ORGANISATIONAL HEALTH CHECK

For Voluntary, Community and Social Enterprise organisations working in criminal justice





Take your temperature: a brief organisational health check was developed for Clinks

by RZ Hankins Consultancy and Social Justice Solutions.

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TAKE YOUR TEMPERATURE

Take your temperature is an easy-to-use tool to help you to assess organisational strengths and weaknesses in the context of a rapidly changing funding landscape and to flag up areas that require development. It helps you to pin-point the things you might consider doing to improve your organisation's health and sustainability, rather than offer guidance about how to do things. It can also be used to brief any external consultant or support organisation that you engage to address development priorities.

WHO CAN USE THIS TOOL?

The health check has been designed especially for Clinks Members and other organisations working in the field of criminal justice. The tool is probably most suited to organisations that have a turnover above £100,000. This implies a governance and management base that is robust enough to be considering development work to diversify income streams and, within that, perhaps thinking about tendering for contracts.

The health check is not aimed at small organisations run entirely by volunteers or having only one or two paid staff. Development support for these types of organisations can be sourced through your local body.

HOW DOES IT WORK?

In using the tool, you will be guided to think through various aspects of your organisation's 'health', so you can improve its future sustainability by building on your strengths and clearly identifying any development needs.

You can work through as many or as few of the sections as you wish. These are colour-coded in sections (see page 4).

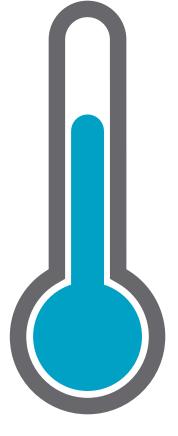
The tool is simple to use – just put a tick in the boxes next to as many statements as apply to you in each section. You can use the Notes space below each box beneath to add any other issues relevant to the general heading, or to go into more detail about items you have ticked – as an aide mémoire for discussion with your colleagues, Board or a third party such as a consultant or local support organisation.

At the end of each section, the tool draws some conclusions for you to consider, based on your responses. However, you will also be able to see at a glance the areas that require attention as you go along. The process will also highlight your strengths and reveal where your organisation is doing well.

When you have completed the tool, you will be able to see which areas would most benefit from improvement. You can prioritise the areas for development that you want to address first. The completed health check can then be used to brief a consultant or local support agency, or form the basis of work you will do internally to strengthen your organisation.

Following any development work your organisation undertakes you could revisit the health check to measure your progress and note any positive changes.

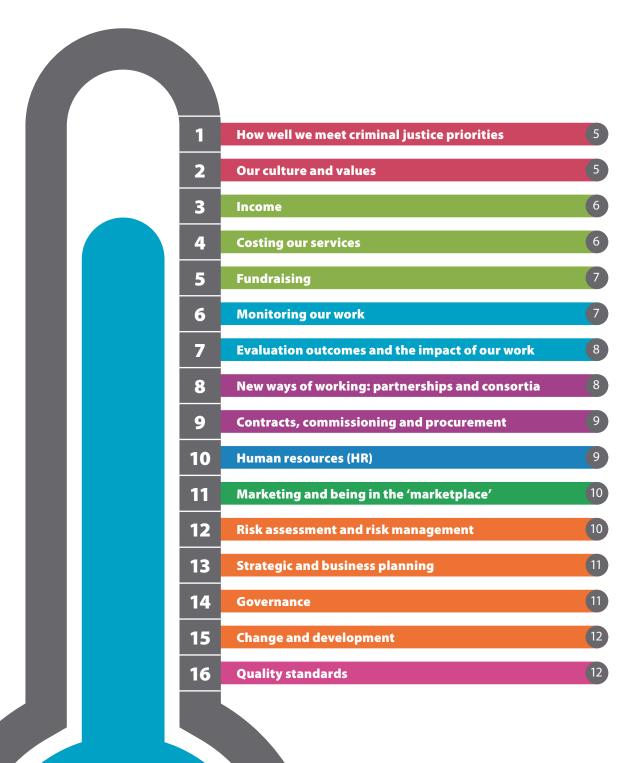
Please see the final page for more information about what you can do next, including where to identify support and free resources and asking Clinks to help identify appropriate consultants.



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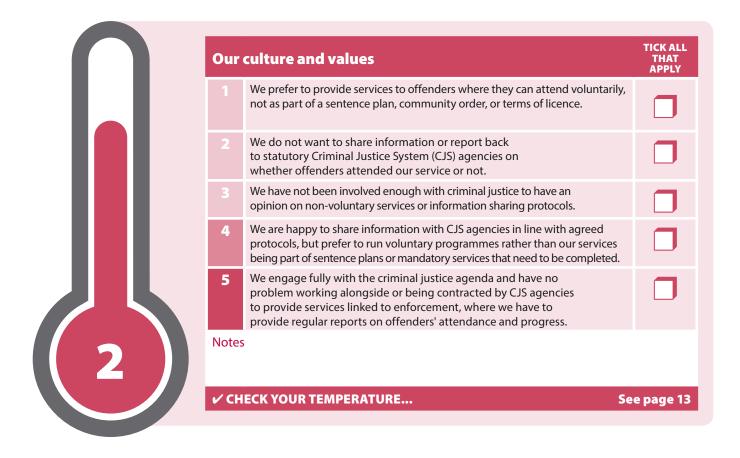
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HEALTH CHECK



TAKE YOUR TEMPERATURE A BRIEF ORGANISATIONAL HEALTH CHECK

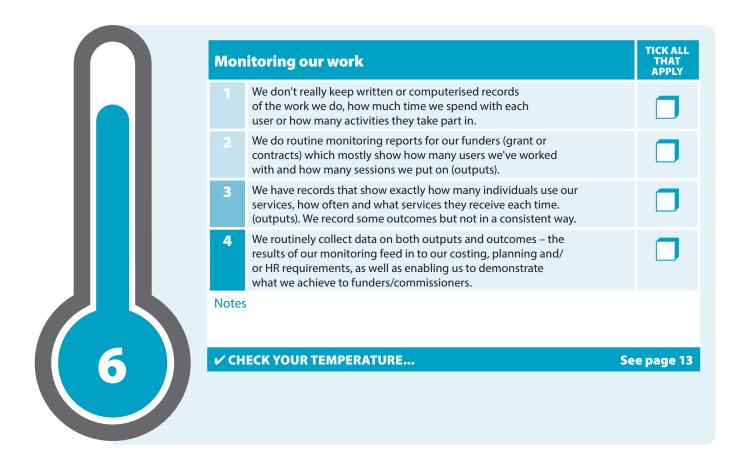
	or encourage desistance and collect no data relevant to this.	
2	We believe that our services may make it less likely that people will offend again and we do aim to encourage desistance but we have only anecdotal evidence of this.	
3	We work with offenders who are in prison or under probation supervision and we collect some data which enables us to show how we help people desist from crime, but we cannot produce robust evidence of reducing reoffending.	
4	We work primarily with offenders and are focused on making it less likely that our service users will re-offend. We measure specific outcomes and collect a range of evidence that shows how we meet government priorities of reducing reoffending and promoting desistance.	
Notes	;	



	Inco	ome	TICK ALL THAT APPLY
		We currently rely on one or two sources for all our funding, and worry about what would happen if/when these cease.	
		Our income for the current financial year is secure but we have several grants/contracts due to end next year.	
	3	Funding for much of our work is secure. However, we know that many of our service users are involved in criminal justice but we receive no direct funding from CJS agencies – it's all funded by grants/contracts from non CJS sources.	
	4	We have contracts from local authorities, NHS and some statutory CJS bodies to provide services that overlap with or broadly fit the criminal justice agenda.	
	5	A significant proportion of our total annual income (grants and contracts) is from CJS agencies such as prisons, probation, police, police and crime commissioner, MoJ with some other departmental and non-government funding.	
3	Note	s S	
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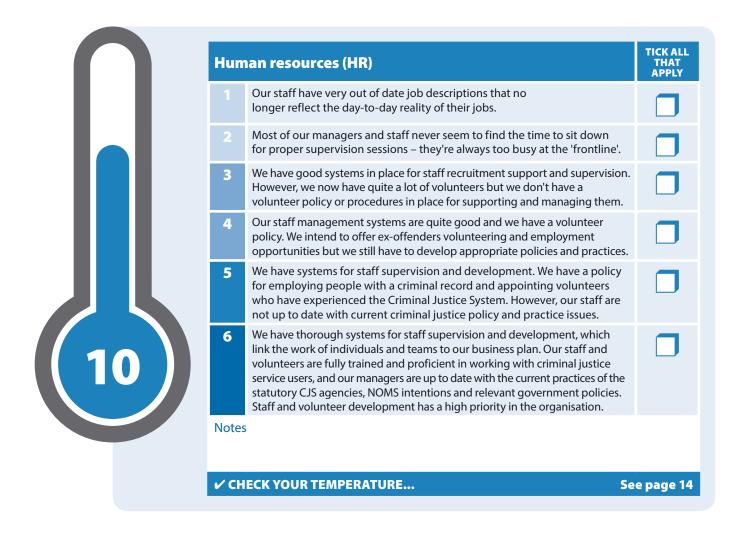
Fun	draising	TICK ALL THAT APPLY
	We pretty much rely on a single source of grant funding.	
	We have some grant funding but many of our recent applications have been unsuccessful.	
3	We are reasonably successful at obtaining grants, and are now considering fundraising from donations or corporate giving to diversify our income.	g
4	We've got some funding sources to apply to, but would like help writing the applications and/or in reviewing our drafts before we submit them.	
5	We have got a fundraising strategy and are pretty successful at bringing in grants. We could now consider bidding for contracts.	
6	We have a strong mix of grants and contracts and are working on ideas for social enterprise and earned income streams.	
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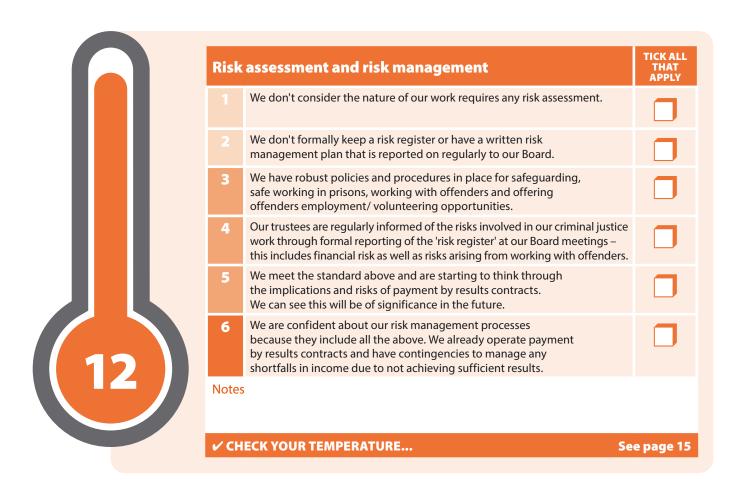
Eva	luating outcomes and the impact of our work	THAT APPLY
1	We are not sure what kinds of evidence based practice the CJS agencies are interested in (local ones and/or NOMS) and we don't have much hard evidence (other than anecdotal) that our work reduces reoffending.	
2	We are reasonably able to measure our impact on factors that are likely to contribute to reduced reoffending rates e.g. abstinence from drugs/alcohol, securing employment, stable accommodation, improved family circumstances, improved finances etc. However, we don't currently monitor re-convictions.	
3	We use a variety of methods to provide evidence of impact on reducing the risk of reoffending. This includes both quantitative and qualitative data collection and analysis. We can compare the 'baseline' of an individual's 'starting point' with how well they progress in achieving their own chosen outcomes. We have good records to back this up. We also collect some re-conviction data but this is variable.	
4	We do most of the above and we are able to track some service users following exit from our service. This enables us to demonstrate reduced levels of reoffending using re-conviction data.	
5	We do most of the above and have had an external evaluation of our services. Evaluation to date shows that we are able to demonstrate a positive impact on reoffending rates and we can provide research evidence of this using the methodologies required by NOMS.	
Note	es e	



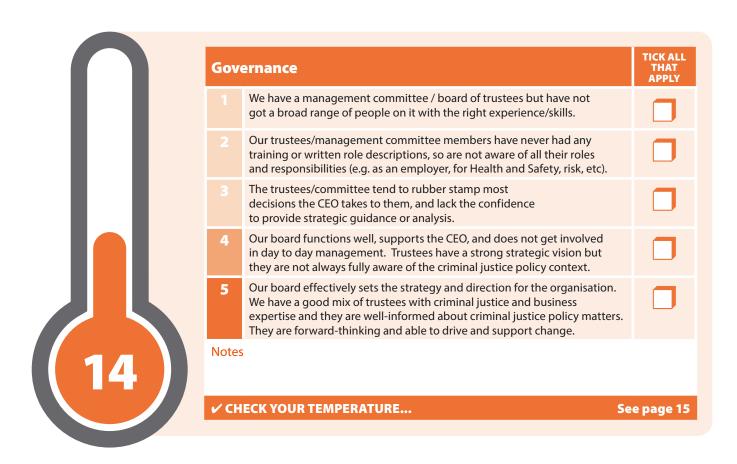
We are starting to consider what we need to do to get 'tender-ready' so we will be in a good position to bid for criminal justice contracts when they come up in future. We think that sub-contracting is the most likely route for us, but are unsure about the implications of working with a prime provider or large sub-contractor. We've bid for criminal justice contracts before in open tendering situations but have not been successful. We are experienced in bidding for contracts and have been successful with criminal justice tenders.	We are completely new to commissioning/contracts, etc. and are unsure about terms like PQQ, ITT, Q&A, TUPE, primes and subs, etc.
for us, but are unsure about the implications of working with a prime provider or large sub-contractor. 4 We've bid for criminal justice contracts before in open tendering situations but have not been successful. 5 We are experienced in bidding for contracts and have	ready' so we will be in a good position to bid for criminal
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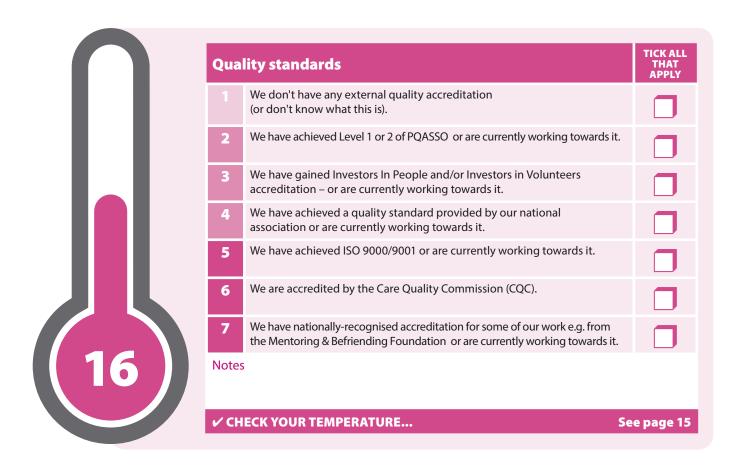
	We don't really feel comfortable with the idea of having to promote or sell ourselves, so we haven't thought about it yet.	
2	We know of similar services operating in our district/county, and have some idea about how we differ from them – i.e. what our unique contribution is. We know we should do more to sell ourselves but haven't spent any time on it.	
3	We have promotional materials (leaflets and website) that communicate what we do but these could do with updating to properly explain our services to individuals, criminal justice professionals or commissioners.	
4	We have developed a range of promotional materials that appeal to all the people we want to attract and work with. Professionals will refer clients to us because our website is easy to use, our services are easily understood and we're well-known to criminal justice agencies locally.	



	Stra	tegic and business planning	TICK ALL THAT APPLY
		We never seem to find the time to sit down and do much planning – strategic or otherwise.	
		We have a business plan because funders expect us to, but it's out of date. There isn't much tie-up between the plan and what happens in practice, or clear links to supervision/appraisals (see also HR section).	
	3	We have a business plan, and it clearly sets out the direction of our criminal justice work, but we do not review or monitor it regularly.	
	4	Our managers/trustees set the strategic vision then develop a business plan to make sure our organisation goes in the right direction and attracts the financial resources to do so. Plans are regularly reviewed and monitored with progress recorded. Staff and team work plans are linked into our business plan.	
	5	We have an effective system of strategic planning which includes all the standards above. We prioritise influencing local strategic planning of services for offenders, their families or victims, and/or have input into the commissioning cycle e.g. by contributing to the needs analysis from our own data.	
[13]	Note	5	



1	We're completely run off our feet and don't know how we'll find the time work on developing our organisation – it feels like a luxury we can't take o
	Providing services and running the organisation takes all our time, but we are prepared to change and to embrace developing our organisation in a more planned way.
3	Our CEO and/or Board of Trustees have a commitment to the organisation's development and will make sure we implement the changes/developments we've highlighted.
4	We meet standard 3 above and are effective in managing development and change, including the use of outside expertise e.g. consultants, CVS, Clinks.
Note	25
VC	HECK YOUR TEMPERATURE





LOOK AT THE COLOURS THAT MATCH YOUR ANSWERS AND CHECK BELOW TO SEE HOW YOU'RE DOING...

- How well we meet national and local priorities to reduce reoffending and encourage desistance from crime
- **2** Our culture and values

MOSTLY Perhaps you should to consider whether or not your organisation wants to target statutory sources of funding for criminal justice work. If you do, then you need to think about how you can develop your offer to fit with reducing reoffending priorities. The rest of this health check will help you with this.

MOSTLY You have the potential to enhance sustainability by increasing the amount of business you conduct with CJS agencies. It would be worth focusing on how you could further develop your offer and increase your profile with regard to reducing reoffending – the rest of this health check will help you start this.

MOSTLY Your organisation is well placed to engage in the commissioning cycle for criminal justice services. You can assist commissioners by providing data that will contribute to needs assessments, inform the development of service specifications and tender to deliver services. You may want to explore partnerships with other organisations in the voluntary, public or private sectors and/or consortia development.

- 3 Income
- 4 Costing our services
- 5 Fundraising

MOSTLY Your organisation needs to explore how costs can be better allocated across different areas of business and review how income and expenditure is monitored. You also need to explore what new income generation methods might be suitable and identify new sources of funding for the future.

MOSTLY Your organisation may be able to increase the resources you bring in for work with offenders. You could explore how you can use the financial data you collect to demonstrate how work with offenders is subsidised by funding you are receiving from other sources.

MOSTLY Your organisation sounds financially healthy, with the right controls in place and a diverse income base. You're in a good position to manage future growth.

- 6 Monitoring our work
- **7** Evaluating outcomes and the impact of our work

MOSTLY If your organisation wants to increase sustainability by bringing in funding from criminal justice sources, you will need to review how you monitor your services and improve your capacity to provide evidence of impact.

MOSTLY With a little work, you should be able to improve how you monitor your outputs and outcomes to include measuring reconvictions.

Collecting the Police National Computer (PNC) number for every service user and their permission to use their personal data is a good starting point as this enables you to access national 'proven reconviction' data. You may want to explore support from academics or researchers to help you improve your data collection and analysis.

MOSTLY You have a strong evidence base showing how your organisation contributes to reducing reoffending. Make sure you use this to demonstrate your value to CJS agencies.

8 New ways of working

9 Contracts, commissioning and procurement

MOSTLY You need to do some research into the whole area of contracting and commissioning, and start to think about how working with other organisations could strengthen your 'offer'. See the Clinks' website for a range of resources and information that your organisation could use to develop your knowledge about commissioning and contracting: www.clinks.org/support/commissioning

MOSTLY Your organisation would benefit from some targeted support around tendering for contracts and working with other organisations. You could consider using a consultant or your local CVS to review your previous tenders and advise on how to improve your chances of success, or bring in someone who could take you through the pros and cons of collaborative working, consortia and mergers. See pages 16-17 if you would like to access Clinks' pool of criminal justice consultants.

MOSTLY Your organisation is well-placed to win and successfully manage contracts from statutory CJS agencies. You should ensure that you can measure success in relation to reducing reoffending so that you are able to engage in contracting based on Payment by Results.

10 Human resources (HR)

organisation is to offer the best service to its users, it is critical that you are able to supervise, support, appraise and train staff and volunteers. As a matter of priority you should develop and implement appropriate staff management systems and volunteer policies, or get advice on how to do this if you are unsure.

MOSTLY You should develop appropriate policies for managing, supporting and developing volunteers (including those with a criminal record). There are free resources available to assist with this on the Clinks website www.clinks.org/voluntary-community-sector/volunteering-mentoring

MOSTLY You have staff/volunteer management systems in place and you have recognised the need for training. This will enhance staff/volunteer performance and increase the strength of tenders. Free training can sometimes be accessed via your local CVS and Clinks. You could consider buying in some bespoke CJS training to meet your specific needs or partner with other organisations to reduce the cost.

MOSTLY Your organisation has strong HR policies and practices. These will help you when it comes to completing tender documents and complying with requirements for delivering public sector contracts, entering partnerships and joining consortia.

11

Marketing and being in the 'marketplace'

MOSTLY Reductions in budgets for all public services and an increasingly competitive environment mean that funding for voluntary organisations is harder than ever to secure. Effective marketing and publicity can make a difference to your organisation's public profile and will ensure that grant-giving trusts and local commissioners are aware of what you can deliver against their priorities. Once created, good marketing material can be used to improve grant applications and project proposals. Accurate competitor intelligence allows you to identify your unique selling points and helps you to see where your organisation fits in the market place. Social media can be an almost cost-free way of raising your profile. A focus on the whole area of marketing would be beneficial.

MOSTLY It is worth putting some time into updating your publicity material and re-vamping your organisation's online profile, particularly if you have strong messages based on evidence of your impact on reducing reoffending. You should also seriously consider how best to make use of social media to raise your profile.

MOSTLY In the light of changes to the provision and funding of rehabilitation services in criminal justice, your organisation may want to review its products/services, markets and competitors to check that your existing mix is meeting potential new as well as current market needs, so you can decide how best to position your organisation in these new markets.

- 12 Risk assessment and risk management
- 13 Strategic and business planning
- 14 Governance
- 15 Change and development

MOSTLY Your organisation lacks effective systems for strategic management, risk assessment and development planning. In order to respond to the changing landscape you need, as a matter of priority, to strengthen your governing body and bring in some business expertise. This will help to identify strategic priorities and build a systematic approach to business management and development.

MOSTLY You have good systems for strategic management, including risk assessment/ management with a largely effective governing body. You may need to bring in some additional criminal justice expertise and think through the implications of Payment by Results (PbR). Your organisation might benefit from exploring potential partnerships with larger organisations.

MOSTLY You have embraced challenges and change, your organisation is soundly governed by its board and you have robust risk-assessment processes. You are clear on your strategic priorities and have a systematic approach to business management and development. These are the fundamental building blocks for a durable organisation and will underpin your work on the other areas of development in this health check.

16 Quality standards

MOSTLY Your organisation should take action to address quality standards. You can start by looking into PQASSO. Your local CVS should be able to help with this or see www.ces-vol.org.uk/pqasso

MOSTLY Ensure your organisation completes the accreditation process and identifies further awards to work towards.

MOSTLY Your current accreditation should demonstrate you meet required quality standards in tendering processes.

WHAT ARE YOUR TOP PRIORITIES? Now you've completed the questions, what do you feel are your top three priorities for development and support?
<u>1.</u>
2.
3.

WHAT HAPPENS NEXT?

You will probably want to discuss the results of this health check with your board of trustees and senior management team. You may decide to prioritise particular areas that can be immediately addressed, or you might want to use the results for a process of more detailed assessment of strengths and weaknesses before taking action.

You might consider requesting support from a local support and development organisation or a consultant to help you collectively to develop your thinking. You may prefer to work internally on your organisation's development using trustee and/or staff expertise, and/or look out for relevant training courses.

There are many sources of advice, information and guidance that will show you how to do

what you need to do to build your organisation's capacity. Lots of useful resources and information are available from the following web sites:

Clinks www.clinks.org

NAVCA www.navca.org.uk

NVCO www.ncvo-vol.org.uk

Clinks has also developed a pool of consultants from various disciplines who have criminal justice expertise or experience. Clinks Member organisations can ask Clinks to provide a shortlist of appropriate consultants in their area. If your organisation would like Clinks to help identify potential consultants, please complete the form below, and send together with your completed health check, to Luke Martin at luke.martin@clinks.org

REQUEST A CLINK	S SEARCH FOR POTENTIAL CONSULTANTS
Name of your organisation	
Address	
Website	
Contact name of person filling in form	
Daytime phone number	
Mobile number	
Email address	
Who else was involved in completing the health check (e.g. trustees, CEO, etc.)?	

A particular specialism (please specify):

Other (please specify):

ABOUT	YOUR ORG	ANISATION		
What is your organisation				
	nisation local, national in its se explain.			
Who is your group of ber service users	neficiaries (or			
What are you organisation strengths?				
DO YOU PRO	OVIDE SERVICES T	O:		Tick all that apply
Offenders - t	to reduce reoffen	ding		
Offenders - f	for other purpose	S		
Offenders' fa	amilies			
Prevention/e	early intervention			
Victims				
Witnesses				
Other crimin	nal justice-related	services (please explain	n below)	
SEEKIN	G SUPPOR			
VCS support in your area Rural Comm	ny of the local or c and developmer e.g. CVS, VCA, Vol unity Council, etc a are a member or	nt organisations lunteer Centre, and indicate		
Have you asl	ked them for supp	oort, advice or training	on any of the issues you've identified above for development?	☐ Yes ☐ No
Have you ch	ecked whether th	ey are able to offer you	anything relevant to your needs?	☐ Yes ☐ No
		n expert or consultant to organisations together	o work on specific areas of ; sharing the costs?	☐ Yes ☐ No
PLEASE TICK	THE MOST IMPO	RTANT CRITERIA FOR CL	LINKS TO CONSIDER WHEN IDENTIFYING POTENTIAL CONSULTANTS:	
Being local				
Criminal just	tice background			
Have provid	ed consultancy to	a number of criminal j	ustice organisations	

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