

Clinks Sustainable Funding Road Show

Thursday 13th October 2011 | 9:30am- 4:30pm
The Partnership Centre, Birmingham

Programme

09:30 Registration – Tea & Coffee

10:00 Welcome and Introductions

10:10 Morning presentation: The big picture for VCS working with offenders

10:40 Session A Workshops

- Improving your income-generation and funding potential
- Partnership working in the current policy and funding environment
- New funding models and relationships in the delivery of criminal justice services
- Demonstrating outcomes for funders and contracts

11:40 Break – refreshments

12:00 Session B Workshops

- Partnership working in the current policy and funding environment
- Exploring new income-generation models and business development
- Using social media for fundraising and communication with supporters
- Demonstrating outcomes for funders and contracts

13:00 Lunch and networking

13:45 Facilitated Networking activity – speed dating

14:30 Afternoon presentation: Exploring the criminal justice commissioning landscape

15:00 Session C Workshops

- New funding models and relationships in the delivery of criminal justice services
- Using social media for fundraising and communication with supporters
- Mergers and Collaborations
- Commissioning work with offenders

16:00 End of day round up including refreshments, networking and feedback

delivered in association with...

Presentations

Opening Presentation:

Kevin Wong, Deputy Director at Hallam Centre for Community Justice, Sheffield Hallam University, will talk about the changes we are seeing in the Sector and the environment in which we operate, and how we can prepare for the challenges and opportunities.

Afternoon Presentation: (speaker to be confirmed)

This presentation will explore how changes in the commissioning environment affect the Voluntary and Community Sector working with offenders, and how the Sector can best position itself.

Improving your income-generation and exploring your funding potential:

An opportunity for smaller organisations to consider strategies to enhance income generation, within the context of achieving greater financial sustainability, and explore the range of funding options appropriate to the sector.

Exploring new income-generation models and business development:

Facilitated by Andy Perkin, Development Officer with Locality, this workshop is aimed at social enterprises and charities interested in new business models and trading. It will provide opportunity to learn from innovative enterprise models and discuss how to plan and prepare for new income-generating initiatives.

Partnership working in the current policy and funding environment:

Facilitated by Alan Cripps, from neadonconsulting ltd. With collaboration within the voluntary sector increasingly viewed as key to accessing public sector and private sector sub-contracting, this workshop explores how to develop appropriate partnerships and shares examples of good practice in collaborative working.

New funding models & relationships in the delivery of criminal justice services:

Facilitated by Clare Hayes, Policy Officer at Clinks, this workshop explores evolving finance models, from payment by results and Social Impact Bonds to loan finance. It will consider how funding relationships are changing and what increased subcontracting means in the criminal justice system. We will ask how small organisations can make the transition.

Demonstrating outcomes for funders and contracts:

Facilitated by Lynne Laidlaw, Independent Consultant. As voluntary sector organisations face increasing pressure to demonstrate the outcomes of their work, this workshop will consider the importance of an outcomes focus for your organisation and the use of outcomes for reports and for planning.

Mergers and Collaborations:

Facilitated by Rachel Quinn, Chief Executive, One-EM. Exploring options for doing more with less, from working with partners to merging with other organisations.

Using social media for fundraising and communication with supporters:

Facilitated by Lindsay Boyle, Communications & Research Co-ordinator, and Clare Chapman, Information & Membership Officer, One East Midlands. Social Media reaches 44% of the UK population and is continuing to grow. This workshop will look at the ways you can start using social media to fundraise and improve relationships with supporters'

Commissioning work with offenders:

This workshop provides an overview of commissioning, and the experience of those on the frontline of engaging with commission process. An opportunity to listen to representatives from all sectors within the criminal justice system, as they share their perspectives on changes to the commissioning environment and the implications for future service delivery and partnership working.

Presentation and Workshop leaders

Alan Cripps | neadonconsulting ltd

Alan is an independent consultant who works exclusively with non-profit organisations on assignments which involve managing processes of transition, improving services and/or developing new ways of working. His work draws on some 30 years experience of working in the voluntary sector – more than half at Chief Executive level – and chairing several charities. As well as facilitating a number of mergers, he has acted as lead consultant on three national pilot programmes to develop models of collaboration for small and medium-sized voluntary organisations.

Lindsay Boyle | Communications & Research Co-ordinator, One East Midlands

Lindsay is a graduate from University of Massachusetts, Amherst and Loughborough University. She moved to Nottingham from her native US in 2004 and has been working in a range of voluntary sector organisations since 2006. Lindsay is on Facebook, LinkedIn and Twitter.

Claire Chapman | Information & Membership Officer, One East Midlands

Claire Chapman has been Information & Membership Officer at One East Midlands since June 2010, before which she worked in arts marketing for nearly five years. Throughout this time she has been heavily involved in social media, including developing the Social Media Policy for and setting up the Twitter, You-Tube, LinkedIn and blog for One East Midlands, and managing the Facebook and Twitter accounts for Broadway Media Centre and Déda (Derby Dance). In her spare time Claire's involvement with social media continues, through writing an online comedy blog, her Facebook account and, as a volunteer, selling books online for her local branch of Oxfam.

Clare Hayes | Policy Officer, Clinks

Clare Hayes is Policy Officer for Clinks, monitoring and interpreting new Government policies that impact on voluntary and community organisations working in the criminal justice sector. Clare has recently researched and written a paper on *Payment by results: What does it mean for voluntary sector organisations working with offenders?* which was the result of extensive consultation with Clinks VCS members. Previous to this post, Clare had campaign and research experience with a variety of community-based organisations in the UK and abroad, as well as volunteering with human rights organisation *Reprieve* and the *National Centre for Domestic Violence*.

Lynne Laidlaw | Independent Consultant

Lynne has 19 years of work experience within the UK VCS covering a range of issues and constituencies including the Criminal Justice System, medical research, disability, advocacy, and mentoring. She delivers freelance consultancy, facilitation and training on strategic and organisational development, change management, and fundraising for organisations working with offenders and 'vulnerable' clients. Lynne has particular expertise and experience in training and consulting on monitoring and evaluation for outcomes, evidence, and demonstrating effectiveness. She designed and delivered the Clinks/NOMS outcomes training for organisations working with women offenders in the Southwest earlier this year.

Andy Perkin | Development Officer, Locality

Andy has worked with and for community enterprises for over 15 years and been a consultant for Burslem Community Development Trust, The Civic Trust, and The Development Trusts Association and as a Director of R99. In Burslem, he managed and co-ordinated intermediate labour market and welfare-to-work schemes which contributed to a range of enterprises from building and gardening to heritage conservation and arts festivals.

Rachel Quinn | Chief Executive, One East Midlands

Rachel's career to date has spanned three sectors, including roles within the banking and finance industry and local authority Environmental Health. She has been working in the Voluntary and Community Sector for the last eight years in both urban and rural settings.

Experience in all three sectors provided invaluable skills in her previous role as Deputy Chief Executive at Rural Community Action Nottinghamshire where her work focused heavily on cross-sectoral working. Rachel has particular interests in health, housing, economic development, partnership development and sectoral leadership issues. She graduated from the Common Purpose 'Matrix' programme in 2004.

Rachel joined One EM as Chief Executive in 2008 and has focused on working to clarify the role and purpose of the regional network and ensuring added value to our members and partners.

Kevin Wong | Deputy Director, Hallam Centre for Community Justice, Sheffield Hallam University

Kevin Wong joined the Hallam Centre for Community Justice in 2010, having previously worked for Nacro as Assistant Director and as an independent researcher and consultant. As Deputy Director, he has extensive experience of leading consultancy and research projects across a range of social policy sectors.

Most recently he has managed multi-site research projects commissioned by the Home Office and Ministry of Justice including: Building Voluntary and Community Sector capacity in offender management which focuses on support services delivered by organisations across a range of diversity strands.

Book your place at:

<http://www.clinks.org/training/events/clinks-sustainable-funding-roadshow-west-midlands>